

Press release

Conference organizers Conexio and PSE Conferences & Consulting merge

Both companies bundle over 50 events in the energy and sustainability sector

**Pforzheim/Freiburg, Germany, January 18, 2021 - The two conference organizers Conexio GmbH and PSE Conferences & Consulting GmbH will merge during the first quarter of 2021, with retroactive effect from January 1, 2021. With immediate effect, Bernd Porzelius, managing director of Conexio GmbH, will also take over the management of PSE Conferences & Consulting GmbH. The new shareholder will be Solar Promotion GmbH. With this step, the two companies combine more than 50 events, 15 employees and a planned annual turnover of more than 2 million euros.**

"This merger brings together two established organizers whose existing portfolios ideally complement each other to connect science, business and politics," says Beatrix Feuerbach, authorized signatory and Freiburg site manager of the new company Conexio-PSE GmbH. While the renowned conferences of PSE Conferences & Consulting GmbH cover the scientific area, the research and business conferences of Conexio GmbH score with application-oriented topics in the energy and sustainability sector.

#### **New opportunities for technical infrastructure**

"Our future strength lies in the expansion to the strategic solar location Freiburg and a broadly positioned team. With bundled resources, comprehensive know-how and technical capabilities, we can break new ground in the field of digitalization. We will be excellently equipped to meet the multifaceted requirements for innovative event concepts, information dissemination and, above all, networking," says Managing Director Bernd Porzelius. A critical company size has now been reached to build up the technical infrastructure for the preparation and implementation of digital and physical event concepts.

#### **Leveraging synergies for better industry networking**

"We can now offer easier access to larger and broader international customer groups and links with politics to our industry and science customers," says Markus Elsässer, CEO of Solar Promotion GmbH, which will become the new shareholder of Conexio-PSE GmbH. In addition, the merger also opens up the possibility of leveraging even more potential in the future by sharing resources in marketing, communications and business development. "In this way, we can help new event formats and research topics to achieve a breakthrough and advance the transformation of the energy sector at all levels," says Elsässer.

#### **About Conexio**

Conexio GmbH is an event organizer founded in 2017. By taking over the baton of several traditional industry pioneers, the portfolio includes the most renowned events in the thematic field of the New Energy World. As a full-service provider, Conexio GmbH organizes energy industry conferences with a focus on renewable energies and sustainability.

<https://www.conexio.expert/>

#### **About PSE Conferences & Consulting**

PSE Conferences & Consulting GmbH is an internationally operating service provider in the field of conference management based in Freiburg, Germany. For more than 20 years, PSE Conferences &

Consulting has been organizing research-related conferences and workshops of all sizes worldwide, with a focus on renewable energies.

<https://www.pse-co.de/>

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